

ESG REPORT

2023 ENVIRONMENTAL SOCIAL GOVERNANCE





Viatflex
Protecting Earth. Promoting Industry.

The image shows a large-scale wall graphic of the Viatflex logo and tagline. The logo consists of a stylized 'V' made of three parallel lines, followed by the word 'iatflex' in a bold, sans-serif font. Below the logo is the tagline 'Protecting Earth. Promoting Industry.' in a smaller, bold, sans-serif font. The entire graphic is rendered in a dark blue color on a light-colored wall. The background of the image is a blurred industrial or warehouse setting with a person in a suit standing on the right side.

AT VIAFLEX,

sustainability is central to our purpose of protecting earth and promoting industry. To achieve our sustainability goal, we focus on four key pillars: environmental protection, resource management, customer value, and social responsibility.

Our innovative products are engineered with the earth's resources in mind, offering thinner, lighter, and stronger solutions that protect the environment from harmful contaminants and are built to withstand even the toughest conditions.

Viaflex designs products that use fewer resources, minimize waste, and utilize recycled materials when possible to reduce our environmental impact. We are committed to continuously improving our processes to use resources efficiently and minimize our environmental impact to provide premium value to our customers.

We believe that social responsibility includes ensuring that our employees work in fair and safe conditions. We make informed decisions that benefit both the company and society, and are active in our communities to make the world a better place for future generations.

REDUCE, REUSE & IMPROVE




At the heart of our commitment to sustainability lies our state-of-the-art Reclaim Center, a cornerstone of our efforts to reduce waste and promote circularity within our operations. Through engineering and continuous innovation, we have transformed this facility into a hub of resource recovery, enabling us to recycle and repurpose scrap generated throughout our production processes.

Recognizing the significance of minimizing our ecological impact and maximizing resource efficiency, our primary goal is to attain an industry leading reclamation rate

for the scrap generated within our operation. Through ongoing research and development initiatives, we are harnessing cutting-edge technologies and refining our methodologies to optimize resource utilization and minimize waste generation.

In tandem with our efforts to enhance our reclamation capabilities, we have also prioritized initiatives aimed at preventing scrap at its source. By implementing innovative design strategies and process optimizations, we are proactively addressing the root causes of waste generation within our operations. Through these concerted



efforts, we are not only advancing towards a more sustainable future but also fostering a culture of environmental stewardship that permeates every aspect of our organization.

Viaflex was able to make a substantial reduction in our environmental footprint in 2023 by reducing our annual kWh consumption by 1,686,765. This was made possible by the continued upgrades to our extrusion lines to convert from DC to AC energy. These updates are part of Viaflex's commitment to modernization of its operations that will have long lasting impacts to the environment.

In 2023 Viaflex was able to divert 20.69 tons of recyclable waste away from landfills in addition to our recycled product captured by our Reclaim Center.

Also in 2023 Viaflex modernized their Building Management Software to enhance our ability to identify additional areas of opportunity to lower our

carbon footprint. This update will allow us to measure our baseline energy consumption and provide the necessary reporting to develop our strategy to reduce wasted energy.

VIAFLEX JOINS OPERATION CLEAN SWEEP

In 2023 Viaflex took the pledge to join Operation Clean Sweep® (OCS). OCS is an industry led program that supports companies in their goal towards achieving zero resin loss in operations. Our joining OCS represents a comprehensive initiative aimed at reducing and eliminating pellet and flake loss in the plastics industry. One crucial aspect of this initiative involves the establishment of Standard Operating Procedures (SOPs) to provide clear guidelines and protocols for various tasks within the organization. These SOPs serve as a reference point for team members, enabling them to execute their responsibilities with consistency to the same high standard.

By defining standardized procedures, Viaflex will minimize pellet and flake loss, enhance productivity, and promote a culture of excellence across all departments. The implementation

of SOPs not only fosters operational discipline but also contributes to the overall success of OCS.

As part of OCS, Viaflex has formed a dedicated committee to oversee and drive the initiative forward. This committee comprises cross-functional representatives from different departments, ensuring a holistic approach to the sustainability

process. The committee is responsible for coordinating the implementation of SOPs, addressing challenges, and monitoring the progress of the initiative. By bringing together diverse perspectives and expertise, the committee fosters collaboration and ensures that the goals of OCS align with the overarching objectives of Viaflex.

To maintain the integrity and effectiveness of OCS, Viaflex has also initiated a series of internal audits. These audits serve as a proactive measure to



assess adherence to established SOPs and identify areas for improvement. By regularly reviewing and updating our SOPs based on audit findings, we continuously drive operational excellence, building a stronger foundation for success.



CLEAN WATER SECURITY PROJECT



Viaflex prioritizes sustainability and recyclability in the design processes, aiming to create products that align with environmentally conscious practices. Our ongoing efforts extend to the development of biodegradable solutions across multiple markets we serve. By integrating these principles into our design strategy, Viaflex is not only meeting the evolving demands of environmentally conscious consumers but is also positioning itself as a responsible and forward-thinking leader in the industry.

At a wastewater treatment facility in Sacramento, CA, 1,350,000 square feet

of Viaflex J30BB1 Liner Material was meticulously installed across 30 acres. This innovative application facilitates the storage of 6,250 tons of sludge, effectively preventing its seepage into groundwater. Once the water is free of sludge, it can be put back into the wastewater storage ponds before undergoing treatment within the facility ensuring a sustainable water management process.

This practice is crucial for preventing waste discharges that could threaten water quality, especially in California, where 85% of the population relies on groundwater.

Proper waste management, including the use of liners, helps prevent the migration of waste constituents to groundwater and surface water, thereby preserving water quality, especially in non-drought years when groundwater supplies a significant portion of water needs.



CONTRIBUTIONS & VOLUNTEERING AT WORK

During the 2023 holiday season, Viaflex team members came together to spread joy within the local community, particularly among children in the foster care system and families facing challenging circumstances by purchasing and donating clothing and toys on each child's Christmas list. In addition, dollars raised by the 2023 annual golf tournament were dispersed during the holiday season to support the causes of the Children's Inn, Sioux Falls, SD, Parker Task Force for Human Services, Parker, CO, and Lake County Food Pantry, Madison, SD.


In a collaborative effort with the Harrisburg School District (SD), a group of Viaflex team members actively participated in the Harrisburg Learner Interest Day. They showcased the

versatile applications of enclosure film, emphasizing its significance in providing shelter protection, especially in the aftermath of natural disasters, to grade school students.

Commitment to community well-being extended to health initiatives as Viaflex sponsored a table at the annual Go Red for Women event organized by the American Heart Association. Additionally, the company showed support for the National Wear Red Day initiative, honoring women and men in the region while celebrating survivors, fighters, and remembering those affected by heart disease.

Demonstrating a dedication to the less fortunate, Viaflex team members took the initiative to prepare and serve breakfast at The





Banquet in Sioux Falls, SD, extending a helping hand to those experiencing hardship.

In preparation for the school year, Viaflex undertook a meaningful project by purchasing, assembling, and distributing over 500 back-to-school backpacks for the school-aged children and grandchildren of team members.

Celebrating cultural diversity while fostering unity and understanding within the community, Viaflex has once again partnered with Caminando Juntas by supporting the Cinco de Mayo event festivities.

Viaflex played a vital role in supporting the annual Chamber of Commerce Appeal, contributing to the construction of a new east side building for Active Generations. This initiative aimed to enhance

facilities for the well-being and engagement of the local senior community. Other support included the United Way, Feeding South Dakota, the Humanity Launch Program, the Teddy Bear Den, the Washington Pavilion, Young Professionals Network, First Lego League, YMCA and the Leukemia & Lymphoma Society.

Acknowledging the importance of community sports & comradely, Viaflex sponsored a school community in the Neighborhood Soccer program at Hawthorne Elementary in Sioux Falls, promoting active lifestyles and team spirit. In addition to this support, funds were donated to support the Dakota Alliance Soccer Association, youth baseball and football teams and an adult basketball league team.



GREEN INITIATIVES FOR EARTH DAY AND BEYOND



During Earth Day 2023, Viaflex team members showed their commitment to sustainability across its facilities. At the Sioux Falls, SD and Midland, TX facilities, team members picked up trash and debris around their campuses. The Madison, SD team planted milkweed at their campus to help the pollinating butterflies and bees.

Our commitment doesn't end at Earth Day. To make a lasting impact, our CLI team in Parker, CO, adopted a local flower bed, taking responsibility for planting flowers and its care throughout the year. This ongoing initiative not only enhances the Parker community but also serves as a constant reminder of our dedication to the communities we are in.

Through these Earth Day activities and our year-round commitment, Viaflex demonstrates our values of environmental responsibility and community involvement. At Viaflex, we are not just celebrating Earth Day; we are making a difference every day.

A NOTE FROM OUR CEO

I take immense pride in the work we do at Viaflex. Our focus extends beyond designing and manufacturing innovative products to address global challenges; it encompasses our unwavering commitment to making a positive impact within our workplaces, communities, and beyond.

This report transcends mere numbers and statistics; it serves as a testament to our role as conscientious stewards of the planet, a guiding principle that permeates every aspect of our company. We recognize that sustainability is not just a concept but a responsibility, a passion, and a promise to future generations.

Throughout 2023, we have taken significant strides on our sustainability journey. From reducing carbon emissions to deepening engagement in our communities, sustainability has become central to our daily operations.

As we conclude this chapter and look to the future, I want to express my heartfelt gratitude to the entire Viaflex team, our dedicated partners, and supportive stakeholders. Together, we have demonstrated that sustainability is at the core of how we conduct business, enabling us to fulfill our purpose of Protecting Earth and Promoting Industry. We are particularly proud of the products we create, which not only promote industry but also contribute to protecting our planet by reducing waste, preventing contamination, and saving energy. Thank you for being integral to our journey toward a brighter, more sustainable future.

Sincerely,



Scott Wickersham
CEO, Viaflex





AGRICULTURE | CONSTRUCTION | INDUSTRIAL
ENERGY | INSTALLATION | GEOMEMBRANE | CONDUIT